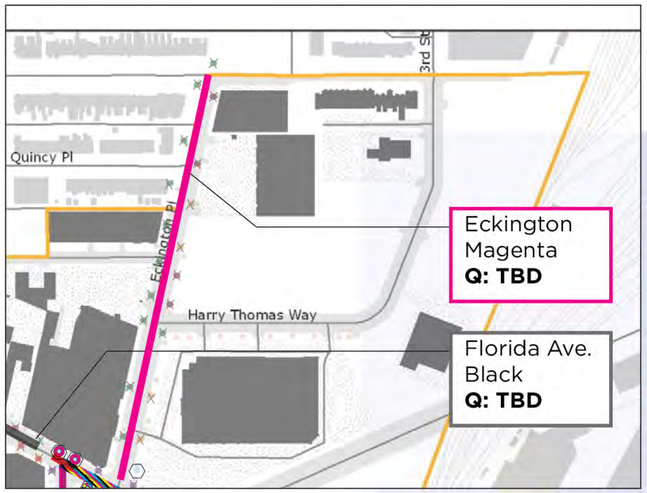
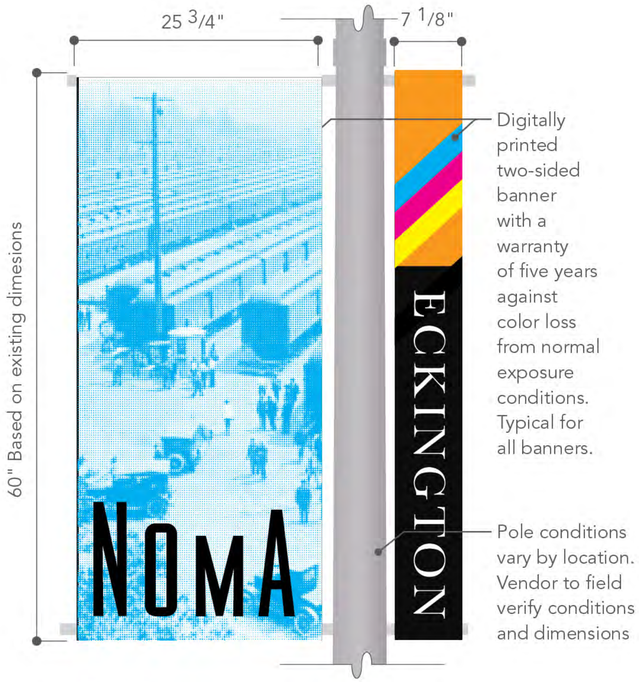
NoMA

ECKINGTON
BANNER REVISION 2
SEPTEMBER 04, 2018

rsmdesign

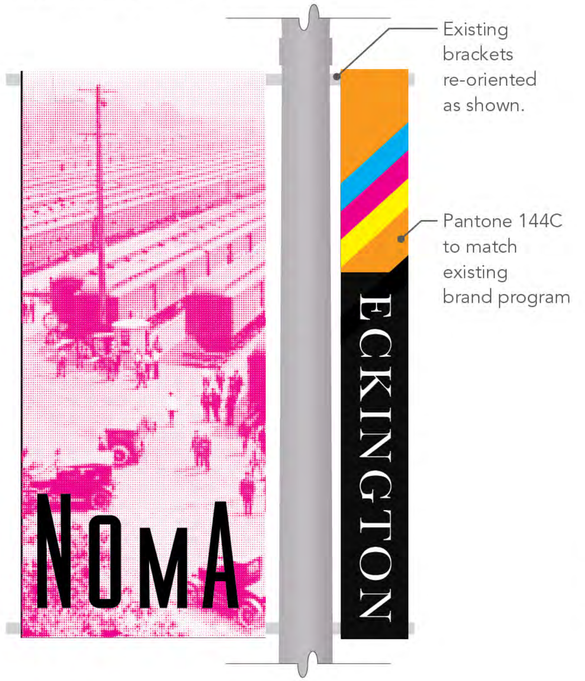
ECKINGTON BANNER ON ECKINGTON WAY





2 Side A
Scale: 3/4" = 1'-0"

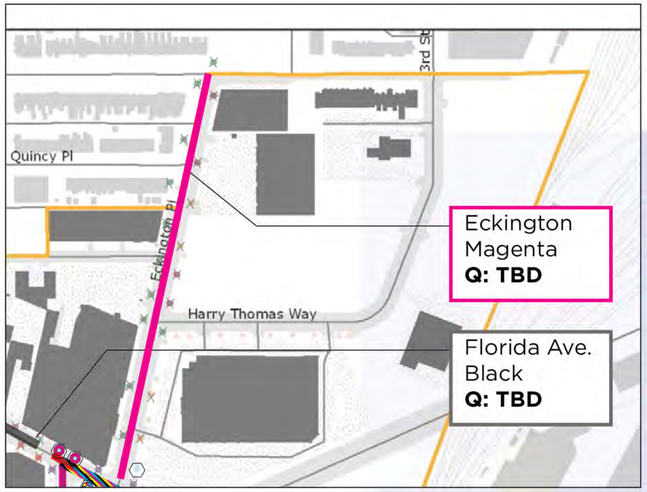
IMAGE ONE: RAILWAY BLUE

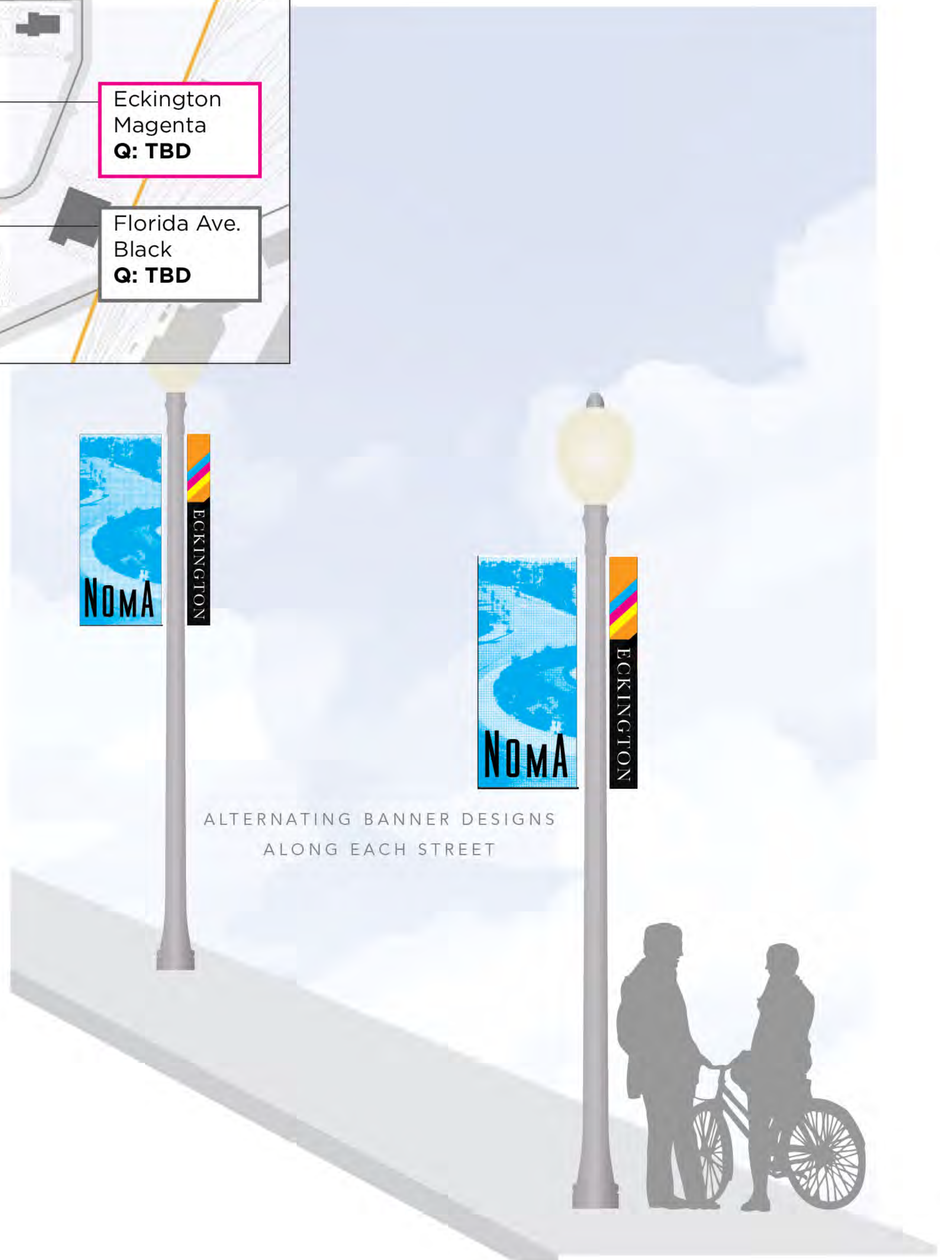


4 Side A
Scale: 3/4" = 1'-0"

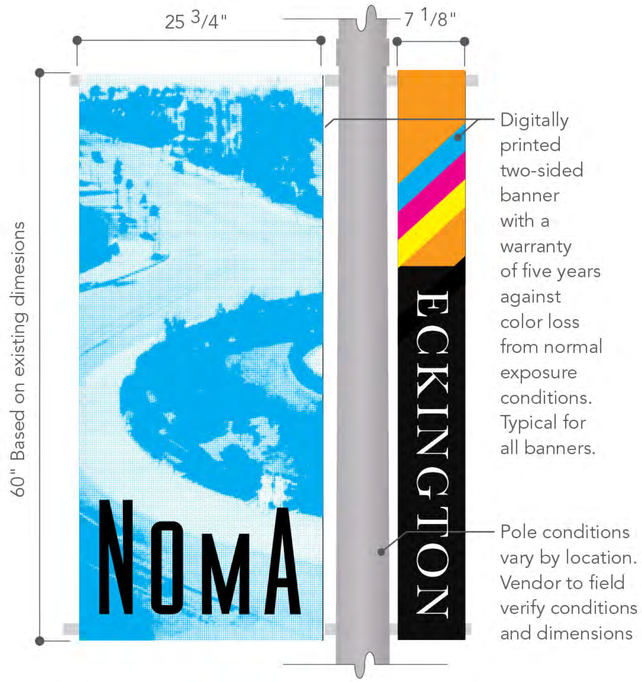
IMAGE ONE RAILWAY MAGENTA

ECKINGTON BANNER ON ECKINGTON WAY



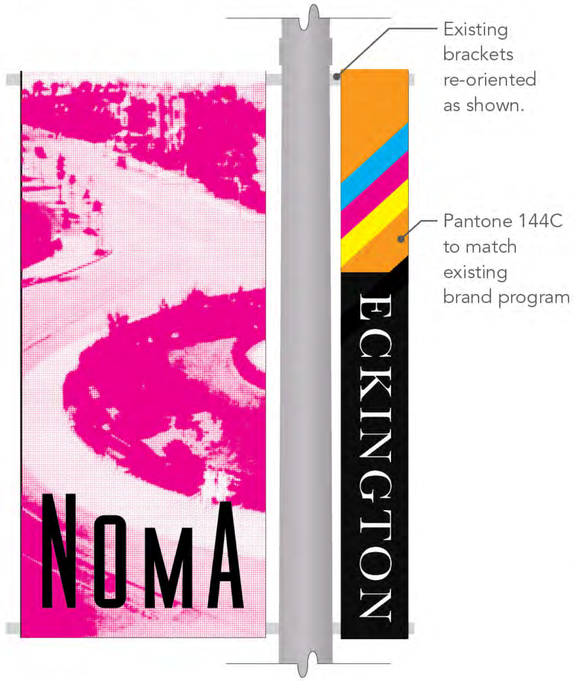


ALTERNATING BANNER DESIGNS
ALONG EACH STREET



2 Side A
Scale: 3/4" = 1'-0"

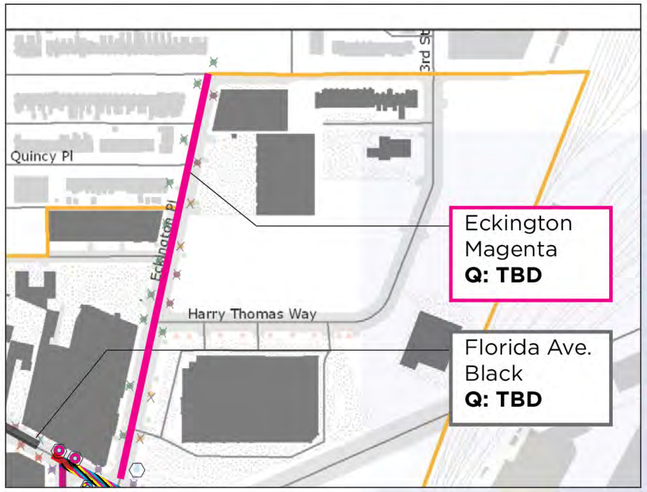
IMAGE TWO: TRUXTON CIRCLE BLUE

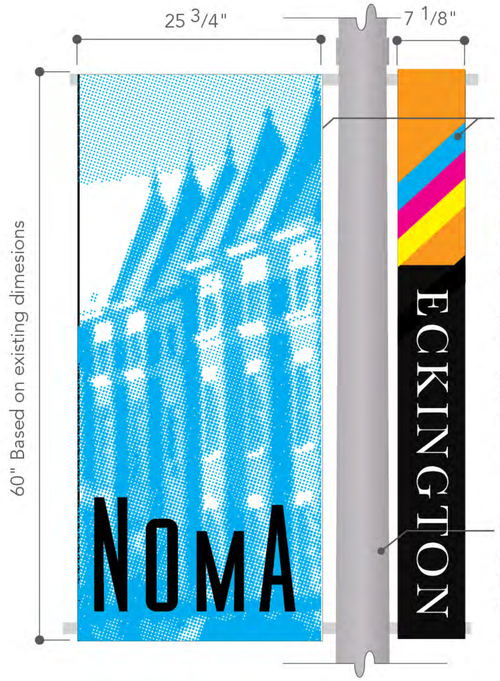


4 Side A
Scale: 3/4" = 1'-0"

IMAGE TWO: TRUXTON CIRCLE MAGENTA

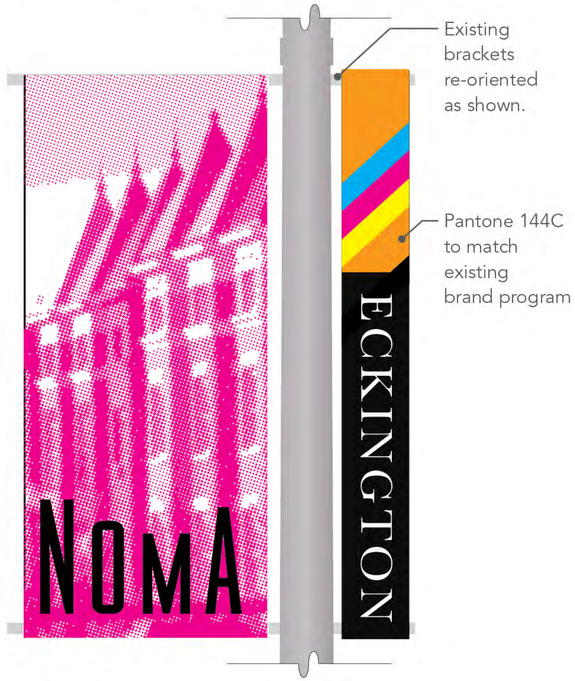
ECKINGTON BANNER ON ECKINGTON WAY





2 Side A
Scale: 3/4" = 1'-0"

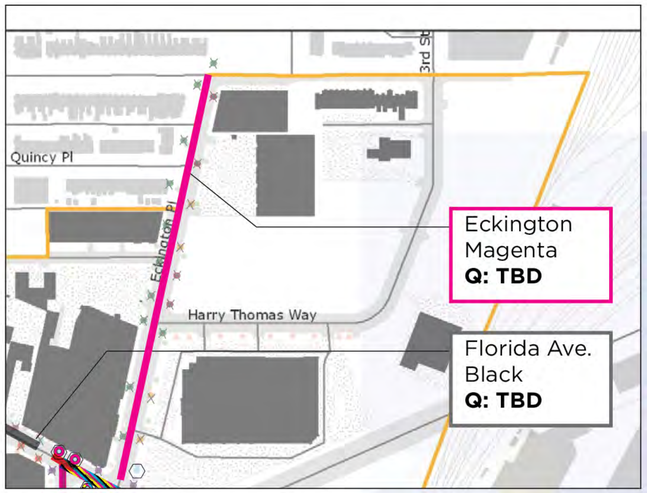
IMAGE THREE: ROWHOUSES BLUE



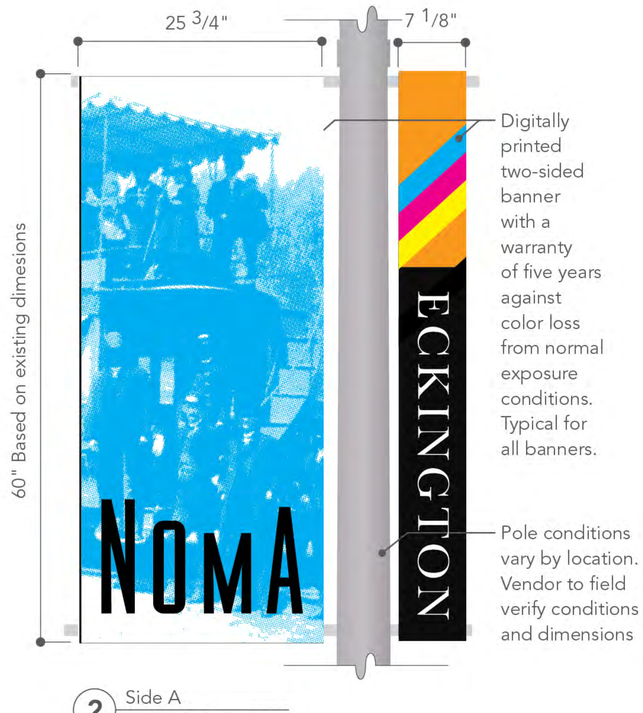
4 Side A
Scale: 3/4" = 1'-0"

IMAGE THREE: ROWHOUSES MAGENTA

ECKINGTON BANNER ON ECKINGTON WAY



ALTERNATING BANNER DESIGNS
ALONG EACH STREET

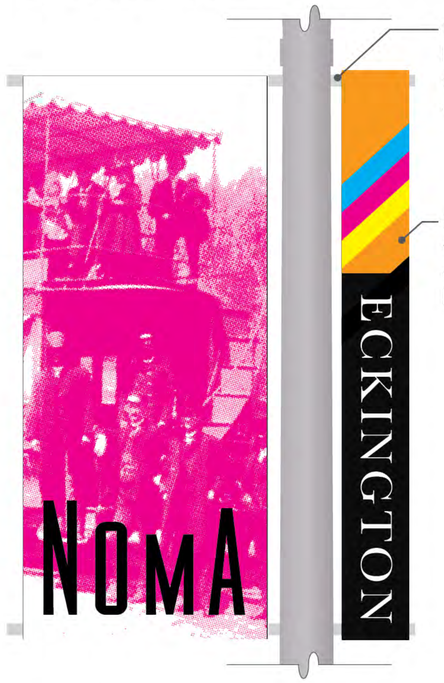


Digitally printed two-sided banner with a warranty of five years against color loss from normal exposure conditions. Typical for all banners.

Pole conditions vary by location. Vendor to field verify conditions and dimensions

2 Side A
Scale: 3/4" = 1'-0"

IMAGE FOUR:
STREETCAR
BLUE



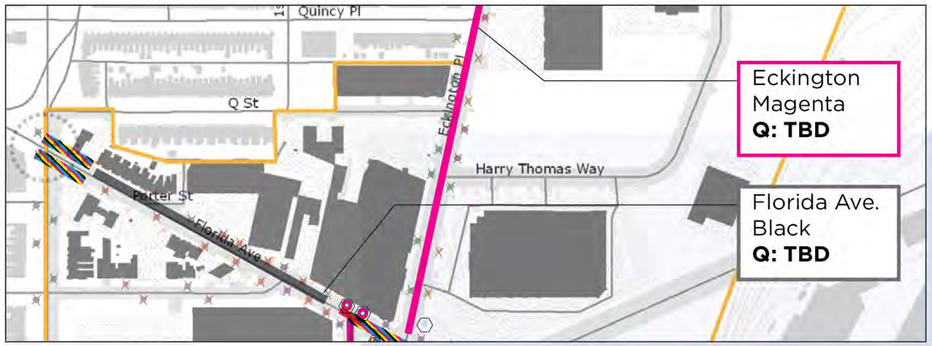
Existing brackets re-oriented as shown.

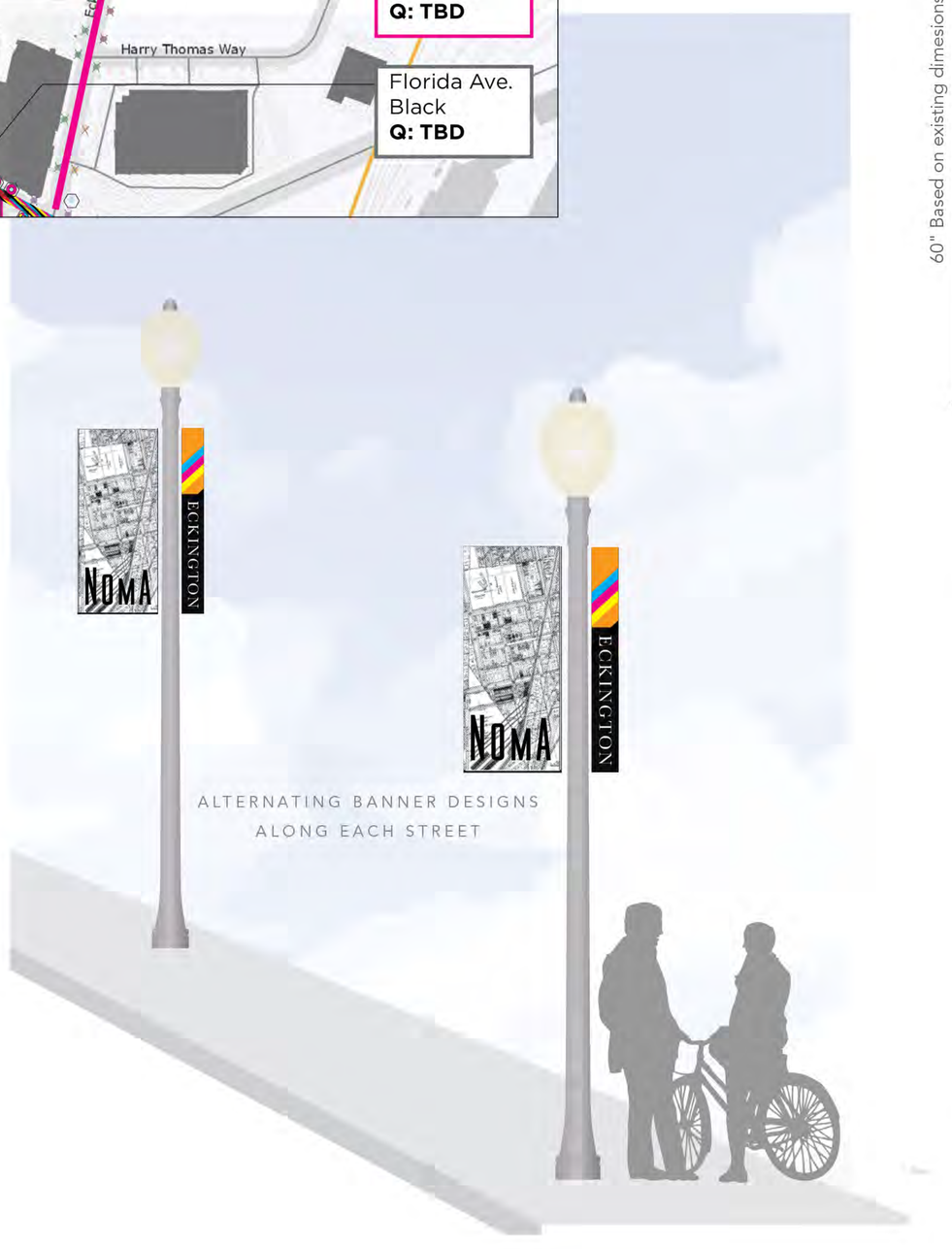
Pantone 144C to match existing brand program

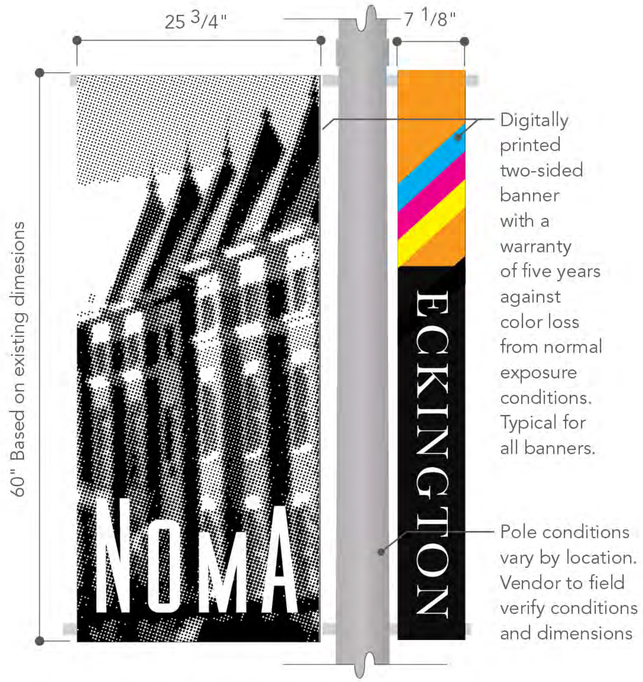
4 Side A
Scale: 3/4" = 1'-0"

IMAGE FOUR:
STREETCAR
MAGENTA

ECKINGTON BANNER ON NORTH SIDE OF FLORIDA

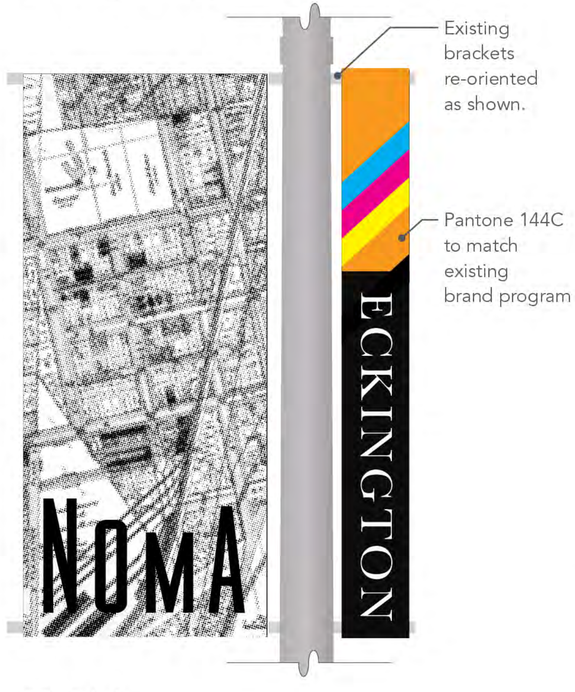






2 Side A
Scale: 3/4" = 1'-0"

IMAGE ONE: ROWHOUSES



4 Side A
Scale: 3/4" = 1'-0"

IMAGE TWO: 1903 MAP